



ALIA Access 2010 Conference

1 – 3 September

Brisbane Convention and Exhibition Centre

*ALIA Access 2010 – the ALIA event of the year
(you wouldn't want to be anywhere else!)*

Program Newsletter: May



Australian
Library and
Information
Association

REGISTRATION NOW OPEN

Early Bird Registration closes Thursday 7 July 2010.

Visit <http://conferences.alia.org.au/access2010> for more details.

FEATURED CONFERENCE STREAM SPEAKERS

The ALIA Access 2010 Conference Program is proudly presented to you with the assistance of a number of ALIA Groups and ALIA members. The Australian Library and Information Association would like to thank all those involved with the development of this program.

The Acquisitions Continuum: where are we in 2010?

A look at the resource life cycle through acquisition, access and control, storage and preservation, reviewing significant changes to acquisition processes in recent years and where we might find acquisitions positioned in the 21st Century. For all library staff with an interest in acquisitions...from library assistants to library managers...from public libraries to special libraries!

This half day program stream will cover a range of topical issues related to the acquisition of resources for our libraries, archives and information agencies including:

- selection and source
- acquisition and management of e-resources
- access and equity issues
- storage solutions
- Web 2.0 technology in relation to acquisitions

A display and discussion of relevant storage items and products will be a highlight and the opportunity to meet and discuss acquisition concerns with library colleagues will add to the focus of the program.

TAFE - surprisingly innovative libraries!

An opportunity to discover and share the innovations in your local TAFE library!

The National TAFE Library network faces considerable challenges in the areas of staffing, resourcing and access, yet it responds with a range of innovative programs, services & facilities, designed to equip TAFE libraries to respond effectively with new models of TAFE delivery.

The programme will present a conspectus of innovations in TAFE libraries across Australia and will include a Show & Tell session with hands-on demonstrations, displays and opportunities to "meet-the-innovator"

Many of the featured innovations may interest library practitioners in remote or rural areas since they will address the practical issue of providing resources & services.

Special Libraries – demonstrating value

It's not just cricket

...it's also AFL and various other competitive sports that library staff at the Melbourne Cricket Club have been researching for their latest collaborative project. The Special Libraries Stream is pleased to present Library Manager David Studham who will talk on this topic as part of our theme "Special Libraries: demonstrating value". During the redevelopment of the Melbourne Cricket Ground from 2003 to 2008, the staff and volunteers of the Melbourne Cricket Club Library played an integral part of the design and development of the Melbourne Cricket Club Museum and the National Sports Museum (NSM) projects, adding value to the project through the collection items, as well as the accumulated corporate and expert knowledge.

David Studham, with arguably the best job in the Australia for a cricket-loving librarian, talks about these projects, in particular the way that a very small, specialised library was able to use staff expertise to benefit the larger organisation. David's personal interest in sports history had its genesis in his attendance at the Centenary Test Match in 1977. A member of the Australian Society for Sports history, David has published sports history articles in a range of journals and is the author of "In Affectionate Remembrance, the story of the Mythical Ashes". It's a presentation not to be missed, so join us on the afternoon of Friday 3rd September to hear David talk about what happens when sport meets the library.

Public Libraries: a surprise on every page

The public libraries stream at Access 2010 has secured the services of advertising guru Grant Millington. A director of Publicis Mojo, one of Australia's funkiest advertising agencies, this is a man who really knows how to make people sit up and take notice. Grant loves libraries – and he wants to help us rekindle the nation's love affair with books and reading. He will be listening intently as our speakers tell their stories and at the end of the day, he will give his take on libraries' unique selling points – because USPs are what we need to put our case across to government and communities. Come along and hear what your library colleagues have to say – and how Grant sees us using that to put even more muscle into our advocacy.

New Graduates - What next!

Are you new to the information profession, a student, or a new graduate? In just one day, get the practical tips, relevant information and inspiring ideas that will kickstart your career! The stream will include guest speakers sharing their experiences of their information careers; a workshop on writing scholarly abstracts and articles and a range of short presentations from new graduates on a range of topics that include:

- Working in an overseas library
- Opportunities outside of libraries
- Utilising transferable skills from a previous career
- Turning project ideas into reality
- Getting published

Delegates will also have access to a resume review service throughout the day.

LIS education seminar

An opportunity for the library and information science (LIS) profession - practitioner, educators and employers – to critically discuss the current state, and future needs, of LIS education in Australia.

The seminar will be designed to provide the opportunity for delegates to critically consider the question: *How can Australian LIS education produce, in a sustainable manner, the diverse supply of graduates with the appropriate attributes to develop and maintain high quality professional practice in the rapidly changing 21st century?*

The session will not have a call for papers instead all content will be provided by the members of the ALTC project team. The session will be used as a way to disseminate the key findings from the national study and to engage in critical and open debate.

Facilitators: Project team for the ALTC project: *Re-conceptualising and re-positioning Australian Library and Information Science Education for the twenty-first century:* Dr Kerry Tanner, Dr Paul Genoni, Dr Mary Carroll, Leonie Ellis, Sally Burford, Maureen Henninger, Dr Jo Hanisch, Sue Reynolds, Dr Barbara Coombes, Associate Professor Philip Hider.

Information literacy and web 2.0: a paradox?

Web 2.0 is changing the way people live, work and play. It is changing the way people experience their information worlds. What impact is web 2.0 having on the people's information needs and information practices? How does web 2.0 affect the way in which libraries support and deliver information literacy resources and programs?

The objective of the one day seminar will be to provide the opportunity for the Australian Library and Information profession to critically consider and discuss the impact web 2.0 is having on the information needs and practices of the communities they serve.

This stream will provide the opportunity for LIS professionals to exchange ideas and best practice examples in the way they use web 2.0 to provide information literacy resources and programs.

Hidden treasure: Finding the GOLD in professional development

A Program stream for Library Technicians, One Person Library staff and anyone who is feeling professionally isolated or disadvantaged.

What do Pirates and Information Professionals have in common?

They are both always on the look out for their personal treasure, all they need is a good map.

Career Planning is about working out what you want to achieve, it informs your Professional Development, and helps you work out how you are going to get where you want to be. Time, cost and opportunity are barriers that deter many information professionals from achieving their potential; they can end up spending years doing work that may not be fulfilling and they can struggle to keep up with new developments in the workplace. To keep Information Professionals ahead of the game, this stream will:

- Present the latest research and introduce some innovative techniques to keep Information Professionals ahead of the game in the career market,
- Challenge participants to examine what they really want for their career, and Give them the tools to overcome some of the barriers to career success.

LibraryCamp / Unconference

Get ready for LibraryCamp!

LibraryCamp is a open, participatory workshop or event where content is provided by participants. LibraryCamp will be an informal space where people can dialogue about or debate issues raised during other conference sessions, streams

and workshops.

LibraryCamp will incorporate conversations happening on blogs, Facebook and Twitter as well as those happening over the lunch table and in trade booths, in order to keep a finger on the pulse of conference goers, both in the real space and online. This will lead to a robust conversation acting in parallel to the formal aspects of the conference and will allow many more participants to become involved in a deeper engagement with issues raised throughout the conference.

Creating and sustaining a culture of performance: Library leadership

A dynamic workshop for library and information professionals who are interested in developing as current or future leaders within their organisation and within their profession.

This session will introduce the key concepts, principles and skills of leadership and its role in creating a performance development culture within library and information services. It is designed for library and information professionals who want to generate a clear understanding of their current performance culture, the performance culture they would prefer and through leadership, not management, how to powerfully move from one to the other.

This highly interactive half day workshop will model a range of innovative processes which participants can use with their own staff. Each participant will leave with a clear action plan for their context and key resources to utilise in their workplace.

Access health librarianship

Dr Mukesh Haikerwal will set the context for delegates on the need for an appropriately skilled and educated workforce to support health systems across Australia. Dr Haikerwal is a General Medical Practitioner, the National eHealth Transition Authority's National Clinical Lead, a Professorial Fellow with Flinders University, a former commissioner with the National Health and Hospital Reform Commission (NHHRC) and a past AMA President. He has unique and valuable insights to offer delegates. One of the NHHRC recommendations for implementing a national e-health system is: "In accordance with the outcome of the 2020 Summit and our direction to encourage greater patient involvement in their own health care, that governments collaborate to resource a national health knowledge web-portal (comprising e-tools for self-help) for the public as well as for providers." Health librarians have a role in this. The Chief Health Librarians Forum has been developing strategy and a business case to establish a national eHealth library and the HLA Executive has been gathering evidence on the state of play for our profession in the Workforce and Education Research Project. What will your role be in the future? How will you shape your professional future? What will be the national drivers that will impact on health librarians? Many questions - be a part of the team that delivers the answers. Come to Access 2010 and join the conversation to create your professional destiny.

Collective wealth, global sharing, global resources

There are many reasons for attending this stream. Here are just a couple. The BorrowDirect Service is currently at a cross roads. BorrowDirect is a loose partnership of seven large research libraries in the northeastern United States with combined print holdings of over 40 million volumes. After 10 years of sharing their collections it was time to upgrade the technology that managed this, however rather than just look for a new technical solution the partners went back to first principles and started by re-considering the value and purpose of the service. In the presentation, "**Seek and ye shall find; ask, and ye shall receive**", the Keynote speaker Bob Krall, Director, Departmental Libraries, Resource Sharing and Delivery Services, University of Pennsylvania Libraries will talk all about the project, the pitfalls and the lessons learnt the project in "

And in "It's a BONUS Plus!" Katie Wilson, BONUS+ Project Coordinator at University of Technology Sydney, will discuss a similar Australasian service. This resource sharing consortium, straddles two countries and four time zones with members as far West as Perth and as far East as New Zealand. BONUS+ offers free and unrestricted access to material in their collections to students and staff registered with member libraries.

SPONSORSHIP AND EXHIBITION

Lanyard, Notepads and Pens, and T-shirt Sponsorship along with all Exhibition Stands at ALIA Access 2010 are now sold out! However, there are many other fantastic affordable opportunities for you to access your target market at the conference.

For more information regarding the opportunities available contact the conference organisers, ICE Australia on 03 9681 6288 or email aliasponsorship@iceaustralia.com.

EXPRESSION OF INTEREST

Would you like to stay up to date with updates as they come to hand? Complete the online form at <http://conferences.alia.org.au/access2010/register.html> and receive regular e-newsletter updates in the lead up to the conference.

NEED MORE INFORMATION?

Please visit the Conference website or contact the Conference organisers:

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