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ONCE UPON A TIME THERE WAS AN IDEA. . .
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Shortly after drafting a research proposal in 2005 to investigate the potential of library blogs in Western Australia, I was offered numerous library employment opportunities. This paper describes how the research proposal subsequently evolved into a brand-new working project after I experienced the potential of the blog first-hand at different libraries as a new graduate.

Rome wasn't built in a day and rarely does an idea materialise overnight. This paper summarises the long process of how I jumped at the chance to feature *LibraryThing* in the library newsletter, but was promptly reminded it was inappropriate to promote any third party websites in 2007. Only after much planning and negotiation with peers and colleagues, an official pilot library blog was finally set up in 2010. Currently the first set of social media policy is being drafted for the entire organisation.

New ideas mean changes, and changes can be threatening. This paper explores the lessons learnt in project planning with reference to the JISC's I -skills cycle. I will take you through the journey of how the initial idea was first rejected, then reviewed, revised, and finally reconsidered and recognised by the senior management team.

This paper further challenges and inspires new graduates to get out of their comfort zones, push existing boundaries and take advantage of all accessible tools to turn those brand-new idea into reality.