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Australian
Library and
Information
Association

ALIA 2006 Biennial Conference

19 - 22 September 2006
Perth Convention Exhibition Centre
Perth, Western Australia

Invitation
to Sponsor
and Exhibit

create lead
innovate
connect
knowledge



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The EVENT

The ALIA 2006 Biennial Conference is to be held at the new Perth Convention Exhibition Centre from 19 - 22 September. A new and exciting venue in Perth, the Centre is WA's largest and only purpose built convention and meeting centre and, come September next year, will be brimming with information professionals and key stakeholders.

The Conference is expected to attract over 500 delegates from Australia and New Zealand as well as the Asia-Pacific Region. The Conference theme CLICK06 'Create, Lead, Innovate, Connect, Knowledge' deliberately challenges the norm; playing with words and sounds, and asks you to think about the library profession's role and responsibilities in coming years.

The theme is deliberately broad and dynamic... from the Conference program featuring highly respected speakers, to the Library tours, extensive trade exhibition, satellite events and social extravaganza we'll provide diversity and challenges, networking opportunities, vibrancy and creativity, knowledge and innovation... something for everyone and every sector.

Other associated events are also planned for this week, including a combined meeting of the Council of Australian University Librarians and the Council of Australian State Libraries; an invitation has also been extended to CONZUL to meet in Perth at this time.

The Conference website can be found at
<http://conferences.alia.org.au/alia2006/>

And will provide the latest information about the Conference as well as promoting our Sponsors.

PARTNERING ALIA 2006 - SPONSORSHIP & EXHIBITION OPPORTUNITIES

ALIA is the professional association for the Australian library and information services sector. It seeks to empower the profession in the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual support.

Sponsorship and Exhibition of the ALIA 2006 Biennial Conference is a unique opportunity for you to promote and showcase your products and services to a targeted and influential delegate group. We are committed to ensuring delegates visit the exhibition, and in addition to the usual catering breaks, we have included all poster sessions in the exhibition area, as well as an extra 'exhibition break' on Wednesday afternoon.

Your organisation will have access to more than 500 key library and information services professionals from Australia, New Zealand and the Asia Pacific Region over three full days. The organisers recognise the importance for sponsors and exhibitors to have ample time during the program to network with delegates and as such have made the trade exhibition the main 'networking hub' for the Conference. The Welcome Reception, poster sessions, internet stations, coffee breaks and lunches will be held in and around this area.

Sponsorship is an ideal way to prominently position your organisation as a key player in the area of library and information services. The following sponsorship packages have been designed to offer a range of opportunities so that you can select the package that best suits your organisation's marketing objectives and budget.

The Organising Committee is dedicated to working with you to develop significant opportunities and ensure you receive maximum benefit and exposure at ALIA 2006. Sponsorship packages are negotiable and we would be happy to discuss your specific requirements and where possible, tailor a package to suit your needs.

Contact the Secretariat on
(08) 9322 6906

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ALIA 2006



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ALIA 2006 Biennial Conference

WHY YOU SHOULD BE THERE

The Conference fosters the professional interests and aspirations of ALIA members to provide a forum for the exchange of knowledge and ideas that will impact on the future direction of the industry.

ALIA 2006 is designed to develop the promotion and delivery of quality library and information services in Australia. Here is your chance to meet and network with librarians from the private, public, and academic sectors, knowledge managers, information specialists and key policy and decision-makers.

Five great reasons you should be there

CREATE new opportunities and network face-to-face with key decision makers.

LEAD the way and stand out from the rest. Build your company's profile at one of the leading events for the library and information services sector.

INNOVATE share your ideas and latest products. Maximise your exposure within your target market.

CONNECT with the industry - improve and add value to your relationships, with new and current clients.

KNOWLEDGE is unlimited. Gain industry knowledge through networking with key industry representatives.

THE VENUE

Perth Convention Exhibition Centre

www.perthcentre.com.au

The eyes of the world have now turned to the stunning centre of Western Australia, with the arrival of Australia's newest purpose-built convention, exhibition and meeting venue, the Perth Convention Exhibition Centre - the chosen venue for the ALIA 2006 Biennial Conference.

The impressive three-level venue located in the heart of Perth's CBD caters for up to 5,000 delegates with major facilities including a 2,500-seat tiered Auditorium, 19 specialist Meeting Rooms varying in size, six exhibition Pavilions, and Ballrooms with spectacular views of Perth's sparkling Swan River.

THE DESTINATION

Perth, Western Australia

Perth has a well-earned reputation as an international meeting place. Its clean air, open spaces and enviable lifestyle provide the perfect setting for conventions, events and exhibitions. Perth is one of the sunniest cities in the world (www.gtp.com.au/about_perth.html), making it an all-year round meeting destination.

Remember, Perth is a fantastic place from which to plan a tour and see more of what Western Australia has to offer. Tour the Margaret River wineries and the beautiful Great Southern coast, go on a diving trip to Shark Bay, Western Australia's first World Heritage listed area, including Monkey Mia, take a sunset camel ride on 100 mile beach in Broome, or enjoy a helicopter ride over the Bungle Bungles.

PROGRAM OVERVIEW

The Conference Organising Committee and the Program Sub-Committee are working hard to develop a stimulating, exciting and well balanced program of plenary sessions, panels and workshops centering around different themes in each session; create, lead, innovate, connect and knowledge. The social program also promises to be a highlight of the Conference.

CONFERENCE MANAGERS

Congress West have been appointed as the Conference managers. Congress West brings 18 years experience in the management and promotion of Conferences, exhibitions and events. The company looks forward to maximising the benefits of your sponsorship or exhibition at the ALIA 2006 Biennial Conference.

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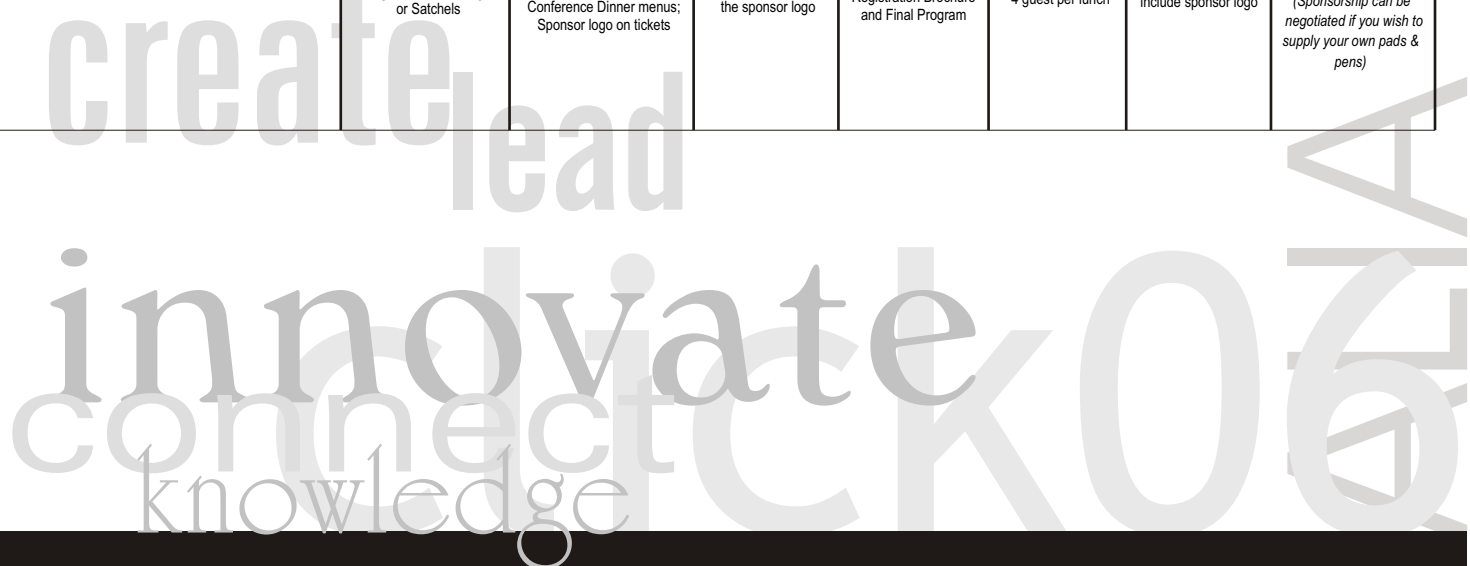
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SPONSORSHIP PACKAGES AT A GLANCE

	Prime Sponsor (limited to 2)	Conference Dinner Sponsor	Welcome Cocktail Party Sponsor	International Speaker Sponsor	Lunch Sponsor	Closing Cocktails Sponsor	Note Pads and Pens Sponsor
	\$22,500	\$13,500	\$10,000	\$8,000	\$7,500	\$7,500	\$6,000
Conference material branding rights	yes						
Recognition as Sponsor on all collateral	yes	yes	yes	yes	yes	yes	yes
Company logo displayed on the Conference website	yes	yes	yes	yes	yes	yes	yes
Hotlink on the Conference website	yes	yes	yes	yes	yes	yes	yes
Complimentary Exhibition Booths (including 2 reps per booth, unless otherwise stated)	3 booths with priority allocation	2 booths with priority allocation	1 booth with priority allocation	50%discount on one booth	50%discount on one booth	50%discount on one booth	
Inclusive registrations for exhibition booth representatives	6	4	2	1	1	1	
Advertisement in the final program	Full page A4	Half page	Half page	Half page	Quarter page	Quarter page	Quarter page
Promotional literature in the delegates' satchels	2 pieces	1 piece	1 piece	1 piece	1 piece	1 piece	1 piece
Acknowledgement as Prime Sponsor at the Opening Ceremony and Welcome Reception	yes						
Opportunity to make a short address	Yes during Opening Ceremony (5 minute)	Yes during Dinner (2 minute)	Yes during Welcome (2 minute)				
Acknowledgement on Official Sponsors Board	yes	yes	yes	yes	yes	yes	yes
Provision to place banners (to be supplied by sponsor)	in Plenary Meeting Room	in Conference Dinner venue	in venue during Welcome Cocktail Party		in Exhibition Hall over lunch tables	in venue during Closing Party	
Company logo on title slides	Yes in Plenary Sessions			Yes in the Session			
Complimentary tickets to the Welcome Cocktail Party	4	2	10	2	2	2	2
Complimentary tickets to the Closing Cocktail Party	4	2	2	2	2	10	2
Complimentary tickets to the Conference Dinner	4	10	2	2	1	1	1
Complimentary tickets to the Presidents Lunch	2						
Complimentary tickets to the First Timers Breakfast	2						
Delegate List	one month prior	two weeks prior	two weeks prior	two weeks prior	two weeks prior	two weeks prior	two weeks prior
Vendor Showcase	Presentation opportunity	Presentation opportunity	Presentation opportunity				
Advertisement in inCite Magazine	Full page						
Additional Benefits	Logo on Name Badge or Satchels	Message plus logo printed on the Conference Dinner menus; Sponsor logo on tickets	Tickets for the function will include the sponsor logo	Acknowledgement in session detail in the Registration Brochure and Final Program	Opportunity to invite 4 guest per lunch	Tickets for function will include sponsor logo	Conference to supply pads and pens overprinted with the company's name, logo and message <i>(Sponsorship can be negotiated if you wish to supply your own pads & pens)</i>





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SPONSORSHIP PACKAGES AT A GLANCE

Happy Hour Sponsor	Internet Station Sponsor/s (3 available)	Energy Breaks Sponsor	Local Speaker Sponsor	1st timers Breakfast Session Sponsor	Water Stations Sponsor	Lanyards Sponsor	Speaker Preparation Room Sponsor	Poster Symposia Sponsor	Library Tour Sponsor
\$6,000	\$5,500	\$4,400	\$4,400	\$3,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,000
yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
yes	yes	yes	yes						
Quarter page	Quarter page								
1 piece	1 piece	1 piece	1 piece	1 piece	1 piece	1 piece	1 piece	1 piece	1 piece
				Acknowledged by MC during breakfast					
yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
in venue during the Happy Hour	Branding of four internet stations with company sign			in the breakfast session venue			at entry to Speakers Prep Room	in Poster Symposia area	
			Yes in the Session						
2	1	1	1						
2	1	1	1						
1									
				2					
two weeks prior	two weeks prior	onsite	onsite	onsite	onsite	onsite	onsite	onsite	onsite
Tickets for function will include sponsor logo	Screen saver to include sponsor logo <i>(Sponsorship can be taken up exclusively for \$16,500; includes: above benefits plus one booth, half page ad, Vendor Showcase and further function tickets)</i>	Branding of tea/coffee breaks in exhibition hall	Acknowledgement in session detail in the Registration Brochure and Final Program	Sponsor logo on menus & function tickets	Signage on each water station with the company name and logo	Company Name / Logo overprinted on lanyards	Instructions to speakers will be branded with your company logo	Instructions to poster presenters will be branded with your company logo	Opportunity to provide a showbag of information to tour delegates Tickets for tour will include company name & logo

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Prime Sponsors

\$22,500 (inc. GST)

(two only, exclusive offers)

The Prime Sponsor packages have been designed to ensure maximum exposure throughout the Biennial Conference. This will be given to two parties only so that they have an exclusive branding over the whole of the Conference. The contribution from these two parties underwrites the overall support required for the overall program.

- Conference material branding rights to the ALIA 2006 Biennial Conference
- Recognition as the Prime Sponsor on Conference collateral including but not limited to the call for abstracts, registration brochure and program book
- Prominent listing and logo on the Conference website with hotlink
- Three complimentary 3m x 3m exhibition booths (includes 6 complimentary representative registrations). You will have priority choice of location
- One full page A4 colour advertisement in the program book
- Two pieces of promotional literature in delegates' satchels
- Acknowledgement as the Prime Sponsor at the Opening Ceremony and Welcome Reception
- Opportunity to make a short (5 minute) address to delegates during the Opening Ceremony
- An opportunity to do a presentation in the Vendor Showcase session
- One full page advertisement in inCite Magazine (pre or post Conference)
- Acknowledgement on the official sponsors board
- Provision to place your banner/signage in the plenary meeting room
- Company logo on the title slides in the plenary sessions
- Four complimentary tickets to the Welcome Cocktail Party
- Four complimentary tickets to the Closing Cocktail Party
- Four complimentary tickets to the Conference Dinner
- Two complimentary tickets to the Presidents Lunch
- Two complimentary tickets to the First Timers Breakfast
- A hard copy of the delegate list including name, company/organisation, state or country details provided a month before the Conference (subject to the Privacy Act)

PLUS we are also able to provide your company with ONE of the following complimentary additions to your package:

#1 **Name Badges** - Let every delegate promote your company! They will wear the company name/logo of the Prime Sponsor on their name badge at all times as delegates are required to show their name badge to gain access to sessions, luncheons and the like.

- Company name/logo on the badge insert (together with the Conference logo)

OR

#2 **Satchels** - The ALIA 2006 Conference satchel is part of the registration fee and will be distributed to all who attend the event. The satchels will be used by delegates long after the Conference.

- Company logo on the satchel along side the Conference icon

Conference Dinner Sponsor

\$13,500 (inc. GST)

This sponsorship package has been designed to ensure a high level of exposure throughout the Conference.

- Recognition as a Major Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- Two complimentary 3m x 3m trade exhibition booths (includes 4 complimentary representative registrations) with priority choice of location
- One half page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Opportunity to make a short (2 minute) address to the Dinner guests
- An opportunity to do a presentation in the Vendor Showcase session
- Acknowledgement on the official sponsors board
- Provision to place your banner/signage in the room of the Conference Dinner
- Two complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Closing Cocktail Party
- Ten complimentary tickets to the Conference Dinner
- Delegate list two weeks prior
- A company message plus logo on menus at the Conference Dinner
- Dinner tickets given to delegates will include the name and logo of the sponsor company

Welcome Cocktail Party Sponsor

\$10,000 (inc. GST)

The Welcome Cocktail Party is the first opportunity for the sponsoring company to capture attention!

- Recognition as a Major Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One complimentary 3m x 3m trade exhibition booth (includes 2 complimentary representative registrations) with an option to purchase a second booth at a 50% discount, and priority choice of location
- One half page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Opportunity of giving a short (2 minute) address to delegates during the Welcome Cocktail Party
- An opportunity to do a presentation in the Vendor Showcase session
- Acknowledgment on the official sponsors board
- Provision to place your banner/signage in the room during the Welcome Cocktail Party
- Ten complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Closing Cocktail Party
- Two complimentary tickets to the Conference Dinner
- Delegate list two weeks prior
- Welcome Function tickets given to delegates will include the name and logo of the sponsor company

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International Speaker Sponsor

\$8,000 (inc. GST) (per speaker)

This sponsorship package has been designed to assist the travel expenses of invited INTERNATIONAL speakers to the Perth Conference.

- Recognition as a Major Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- 50% discount on one 3m x 3m exhibition booth (includes 1 complimentary representative registration)
- One half-page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- The session title slide will have a prominent acknowledgement of the session sponsor
- Two complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Closing Cocktail Party
- Two complimentary ticket to the Conference Dinner
- Delegate list two weeks prior
- The session detail in the registration brochure and the final program will acknowledge the session sponsor

Lunch Sponsor

\$7,500 (inc. GST)

This sponsorship package has been designed to ensure a high level of exposure throughout the ALIA 2006 Conference. One sponsor is sought for all lunches. Lunches will be stand-up style in the Exhibition Hall.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- 50% discount on one 3m x 3m exhibition booth (includes 1 complimentary representative registration)
- One quarter page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Provision to place your banner/signage in the Exhibition Hall during lunch
- Two complimentary tickets to the Welcome Cocktail Party
- Two complimentary tickets to the Closing Cocktail Party
- One complimentary ticket to the Conference Dinner
- Delegate list two weeks prior
- Opportunity to invite four guests per lunch

Closing Cocktail Party Sponsor

\$7,500 (inc. GST)

This sponsorship package has been designed to ensure a high level of exposure throughout the ALIA 2006 Conference.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- 50% discount on one 3m x 3m exhibition booth (includes 1 complimentary representative registration)
- One quarter page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Provision to place your banner/signage in the room during Closing Cocktails
- Two complimentary tickets to the Welcome Cocktail Party
- Ten complimentary tickets to the Closing Cocktail Party
- One complimentary ticket to the Conference Dinner
- Delegate list two weeks prior
- Closing Cocktail tickets given to delegates will include the name and logo of the sponsor company

Note pads and pens Sponsor

\$6,000 (inc. GST)

Give delegates their tools for recording important notes taken at the ALIA 2006 Conference.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One quarter-page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Two complimentary ticket to the Welcome Cocktail Party
- Two complimentary ticket to the Closing Cocktail Party
- One complimentary ticket to the Conference Dinner
- Delegate list two weeks prior
- The ALIA 2006 Conference will supply pads and pens overprinted with the sponsor company's name, logo and message*

*This sponsorship package is negotiable if you wish to supply your own pads and pens.

Happy Hour Sponsor

\$6,000 (inc. GST)

This package will provide the sponsor with a high level of exposure. The Happy Hour will be held on the Wednesday.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One quarter page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- One complimentary ticket to the Welcome Cocktail Party
- One complimentary ticket to the Closing Cocktail Party
- Delegate list two weeks prior
- Tickets to the Happy Hour will include the sponsors logo
- Provision to place your banner/signage in the room during the Happy Hour

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Internet Station Sponsor

\$5,500 (inc. GST)

(3 packages available or *1 exclusive sponsor)

Let the delegates get connected through you! Three sponsorship packages are available, with four internet stations per sponsor. The internet station will have 12 stations, which provides the sponsor/s with high visitation rights from delegates as they access their emails or search the internet whilst at the Conference. Both the station area and the home page on each email terminal will be co-branded with the sponsor's name, logo and message.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One quarter page advertisement in the program book (monochrome)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Branding of four internet stations with company signage (supplied by sponsor)
- Screen saver to include company logo, on four stations
- One complimentary ticket to the Welcome Cocktail Party
- One complimentary ticket to the Closing Cocktail Party
- Delegate list two weeks prior

*This package is also available as an exclusive package, for \$16,500 (inc GST) for all 12 stations. This exclusive package will also include one exhibition booth, a half page advertisement in the program book, the opportunity to do a presentation in the Vendor Showcase session, two tickets to the Conference dinner, and two further tickets to the Welcome and Closing Drinks.

Energy Breaks

\$4,400 (inc. GST)

One sponsor is sought for this as it covers all coffee breaks during the ALIA 2006 Conference. Morning and afternoon teas will be in the Exhibition Hall. Serving points for the tea and coffee will be branded with the sponsor's name and logo.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Branding of the tea/coffee breaks by way of signage on the serving stations in the Exhibition Hall
- One complimentary ticket to the Welcome Cocktail Party
- One complimentary ticket to the Closing Cocktail Party
- Delegate list provided at the Conference

Local Speaker Sponsor

\$4,400 (inc. GST) (per speaker)

This sponsorship package has been designed to assist the travel expenses of invited AUSTRALIAN OR NEW ZEALAND speakers to the Perth Conference.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website with hotlink
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- The session title slide will have a prominent acknowledgement of the session sponsor
- One complimentary ticket to the Welcome Cocktail Party
- One complimentary ticket to the Closing Cocktail Party
- Delegate list provided at the Conference
- The session detail in the registration brochure and the final Conference program will acknowledge the session sponsor

First Timers Breakfast Sponsor

\$3,000 (inc. GST)

This sponsorship package has been designed to underwrite the cost of 'first timer' delegates attending the breakfast.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment by the MC during breakfast
- Acknowledgment on the official sponsors board
- Provision to place your banner/signage in the breakfast room
- Two complimentary tickets to the First Timers Breakfast
- Delegate list provided at the Conference
- Your company logo will be placed on the breakfast menus and tickets

Water Stations Sponsor

\$3,000 (inc. GST)

Get your name on the area most frequently visited by delegates!

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Delegate list provided at the Conference
- Tent card signage at each water station with the company name and logo (supplied by the Conference)

Lanyards Sponsor

\$3,000 (inc. GST)

- Let every delegate promote your company!
- Recognition as a Sponsor on all printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the Official sponsors board
- Delegate list provided at the Conference
- Company Name / Logo printed on lanyards

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Speaker Preparation Room

\$2,500 (inc. GST)

Get known by the speakers

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgment on the official sponsors board
- Company banner displayed at the entry to the Speaker Preparation Room (banner supplied by sponsor)
- Delegate list provided at the Conference
- Instructions to speakers will be branded with your company name and logo

Poster Symposia Sponsor

\$2,500 (inc. GST)

Poster session will be held each day in the exhibition hall. This sponsorship package has been designed to give one company naming rights of the Poster Symposia area.

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgement on the official sponsors board
- Provision to place your banner/signage in the Poster Symposia area
- Delegate list provided at the Conference
- Instructions to poster presenters will be branded with your company name and logo.

Library Tours Sponsor

\$2,000 (inc. GST)

(1 per tour)

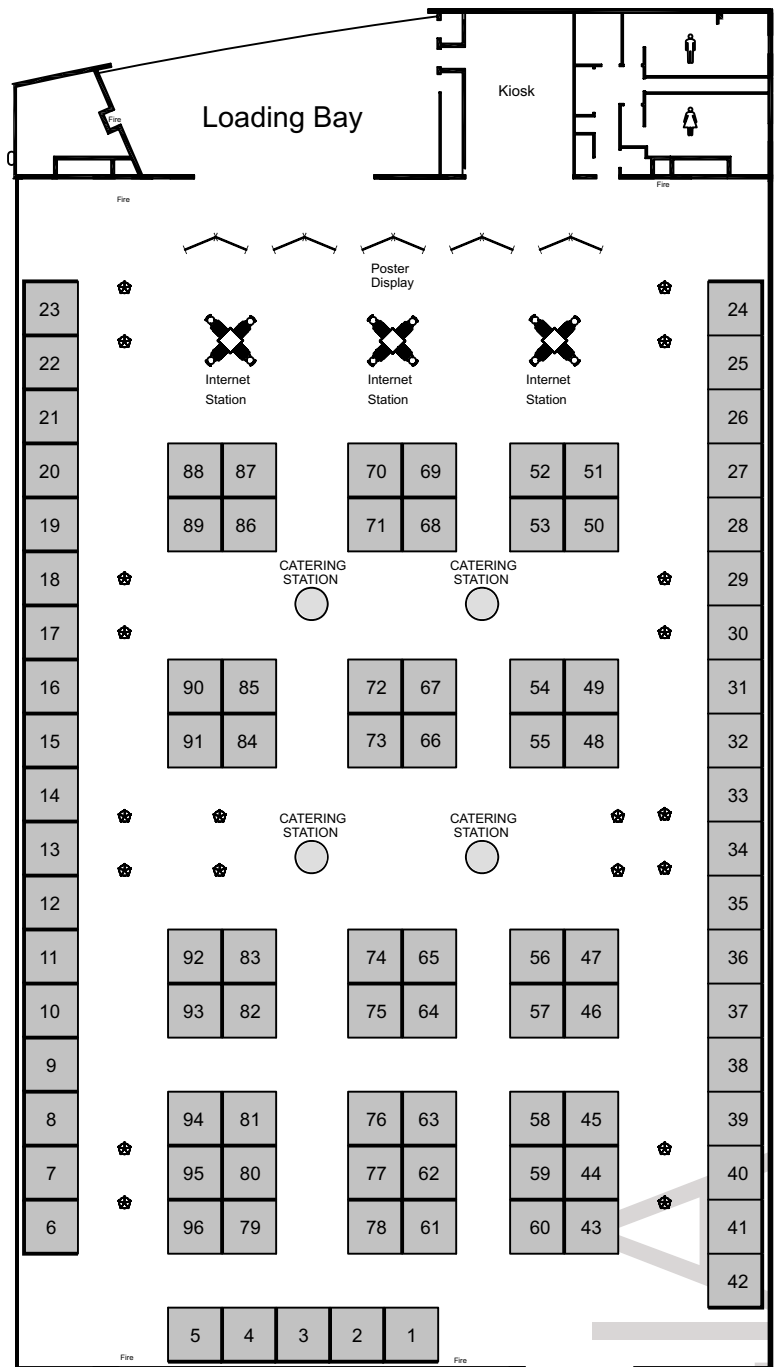
Be seen around town!

- Recognition as a Sponsor on printed Conference material such as the call for abstracts, registration brochure and program book
- Company logo displayed on the Conference website (no hotlink)
- One piece of promotional literature to be inserted in all delegates' satchels
- Acknowledgement on the official sponsors board
- The opportunity to provide a 'show bag' of information to tour delegates (to be provided by sponsor) or seat drop on the bus
- Delegate list provided at the Conference
- Tour tickets to delegates will have the name and logo of the sponsor

Other Opportunities

Satchel Insert in delegates' satchel (insert to be supplied)	\$550
Full Page mono Advertisement in program book (artwork to be supplied)	\$850
Half Page mono Advertisement in program book (artwork to be supplied)	\$450
Quarter Page mono Advertisement in program book (artwork to be supplied)	\$240
Website Link on Conference website	\$350

CLICK06 EXHIBITION FLOOR PLAN



ENTRY





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CLICK06 EXHIBITION

A three day trade Exhibition will run concurrently with the ALIA 2006 Biennial Conference.

The Conference provides a unique opportunity for your organisation or company to demonstrate and showcase products, projects and developments to over 500 delegates in an environment designed to stimulate interest on a one-to-one basis.

The floor plan has been designed to ensure good visibility and access to all stands.

The Exhibition will offer:

- All lunches, morning and afternoon energy breaks held in the exhibition area, providing a captive audience for your company message
- The official Welcome Cocktail Party on Tuesday and Happy Hour on Wednesday held in the trade area, providing high traffic flow
- Location maps in the delegate handbook to show the position of all exhibitors
- Exhibit hours structured around the program
- Poster sessions each day, and an extra 'exhibition break' on Wednesday held in the exhibition area
- Sponsorship opportunities to increase your company's visibility
- Internet and email facilities

Preliminary Exhibit Dates and Hours

19 September 2006	1200-1700	Exhibitors set up
	1730-1930	Welcome Cocktail Party Exhibition Hall
20 September 2006	0800-1700	Exhibition and Conference AM: Poster Sessions PM: Extra Exhibition break
	1700-1800	Happy Hour - Exhibition Hall
21 September 2006	0800-1700	Exhibition and Conference AM: Poster Sessions
	1900-2400	Conference Dinner Grand Ballroom
22 September 2006	0800-1430	Exhibition and Conference AM: Poster Sessions
	1430-1800	Exhibitors move out
	1530-1630	Closing Cocktail Party Northern Foyer, L1
	1800-2100	Exhibition Contractor dismantles booths

Exhibitors Manual

All exhibitors and sponsors with exhibition space will receive a detailed Exhibitors Manual early in 2006. The manual will include detailed information on:

- Exhibition set up, display and bump out times
- Exhibition supplier contact details
- Furniture order forms
- Venue requirements and instructions
- Information on security, insurance requirements and liability
- Registration and accommodation availability and reservation forms
- Helpful contact details
- General meeting information
- Delivery labels

List of Exhibitors

A list of exhibitors, including company name and address details, will be provided to delegates in the month prior to the Conference.

Booths

Exhibition booths are sold per 3 metre x 3 metre basis.

Price per booth/space: \$3,000 (inc. GST)

Shell scheme stand details:

- Booth size 3 metre x 3 metre
- 2.4 metre high walls
- Company name on board
- Two 150 watt spotlights per booth
- One 4 Amp power point per booth
- Cleaning daily

Custom design stands

If the standard shell scheme is not required and a custom designed stand is to be constructed, please provide a diagram of the proposed stand with details and dimensions. All display constructions are subject to approval. The space for 'custom design stands' will be sold on the same principle as booths.

For every stand booked, two organisation representatives (non transferable) will be entitled to:

- Attend all Conference sessions
- Daily morning / afternoon energy breaks
- Daily lunches
- 2 satchels per stand
- Comprehensive exhibition manual
- Exhibitor listing in Conference program
- Exhibitor listing on the Conference website
- 2 tickets to the Welcome Cocktail Party
- 2 tickets to the Closing Cocktail Party
- Delegate List *
- * Those delegates who have assigned permission for their name/organisation/state or country details to be distributed to other delegates or sponsors or exhibitors

Extra Representatives can register for \$250.00. This includes name badge, daily morning/afternoon energy breaks and daily lunches.

Note: Booths will be allocated after 1 December 2005.

TERMS & CONDITIONS

1. Liability & Insurance

Subject to clause 2, the exhibitor and the servant's agents and contractors of the exhibitor occupy and use the exhibition space/booth allotted under this exhibition contract and enter the Perth Convention Exhibition Centre and act under or pursuant to this exhibition contract at their own risk.

The exhibitor hereby indemnifies and releases Congress West and the Australian Library and Information Association ("the Committee"), Perth Expo Hire and the Perth Convention Exhibition Centre ("the Venue Managers") and each of them and all and each of the sponsors of the exhibition ("the Sponsors") against all actions, suits, costs, claims and demands brought against the Committee, the Venue Managers and the Sponsors or any of them by any person firm or corporation for any damage or loss caused directly or indirectly to or suffered by any person firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at either the exhibition or any Demonstration Activities or both including travel to and from such venues and without limiting the foregoing the Committee, the Venue Managers and the Sponsors or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant, equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

All Exhibitors must have Public Liability Insurance for the period of the Conference and Exhibition and must provide this documentation to the Committee, upon application or final payment. It is strongly advised that each exhibitor also seek to cover their equipment, exhibits and display material with adequate insurance.

2. Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Committee and each of them for breach of any such implied term will be limited, at the option of the Committee, to any one or more of the following:

- the replacement of goods to which the breach relates or the supply of equivalent goods;
- the repair of such goods;
- the payment of the cost of replacing the goods or of acquiring equivalent goods; or
- the payment of the cost of having the goods repaired.

3. Consequential Damage

The Committee will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

4. Security

The Venue will be closed and locked out of the exhibition hours. The Perth Convention Exhibition Centre's security operations control room is manned around the clock by security personnel and closed circuit TV and access control systems. These systems provide fundamental perimeter security in the complex but beyond this, the Committee and the Venue Managers and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Security staff dedicated to duty in your booth area can be engaged at the exhibitor's cost.



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5. Additional Conditions & Regulations

The exhibitor and the servants, agents, contractors and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the Exhibition Committee' Manual of the Perth Convention Exhibition Centre as revised and added to from time to time and which are available for inspection on request.

6. Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Committee, the Venue Manager or the Sponsors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss of damage.

7. Assignments & Subletting

No exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of the Committee.

8. Variations

While the floor plan and exhibition hours with this prospectus are correct at the time of printing, the ALIA 2006 Conference Organising Committee retains the right of alteration should it be deemed necessary. Changes may occur without notice, though an update will be forwarded should this happen. Please visit the Conference website for up to date information - <http://conferences.alia.org.au/alia2006/>

CONDITIONS OF PAYMENT

- A 50% deposit of the total sponsorship and/or exhibition package is required with booking.
- The Conference Manager, Congress West, will confirm your booking in writing with an invoice/receipt for the amount owing.
- If booking a booth, priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt. The Conference Manager, Congress West, will confirm your booking in writing with an invoice/receipt for the amount owing. A pro rata fee will apply if construction extends beyond the allocated booth space.
- Booth allocation will be confirmed after 1 December 2005.
- In the event of cancellation of sponsorship or exhibition booth, the Committee reserves the right to retain monies paid in full unless resold. If resold, a service fee of 50% of the sponsorship package / booth space will apply.
- Cheques should be made payable to: "ALIA 2006" and written in Australian Dollars drawn on an Australian Bank.
- Refunds or discounts do not apply for facilities not used or required.
- All outstanding monies must be paid by 30 June 2006. All amounts include GST.
- If full payment has not been received by 30 June 2006, the Committee reserves the right to resell the sponsorship and/or exhibition booth. All deposits paid will automatically be forfeited and no refund will be made.
- Full payment must be received prior to the Conference.



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CLICK06 - APPLICATION TO SPONSOR AND EXHIBIT

Organisation Name: _____

Contact Name: _____

Title: _____

Position: _____

Address: _____

Suburb: _____

State: _____

P/code: _____

Telephone: () _____

Facsimile: () _____

Email: _____

SPONSORSHIP PACKAGE PREFERENCE

I/We would like to take up the following sponsorship package/s:

1. _____

2. _____

3. _____

4. _____

EXHIBITION BOOTH/S

Please list in order of preference:

1. _____

2. _____

3. _____

4. _____

TERMS & CONDITIONS

I/We agree to the terms and conditions of Sponsorship and Exhibition enclosed in the sponsorship and exhibition prospectus.

I/We enclose a copy of our 'certificate of currency' for Public Liability Insurance

I/We will provide a copy of our 'certificate of currency' for Public Liability Insurance with our final Payment which is due by 30 June 2006.

Signed: _____

Date: _____

(for and on behalf of the sponsor/exhibitor listed above)

PAYMENT

Please make cheques payable to: ALIA 2006

Please mail to: Click06 Secretariat
Congress West
PO Box 1248, West Perth, WA 6872 Australia
Telephone: +61 8 9322 6906
Facsimile: +61 8 9322 1734
Email: click06.interest@alia.org.au

PAYMENT DEADLINES

Deposit 50% upon application
Balance: 30 June 2006

ALIA