



***Third International Evidence
Based Librarianship
Conference***

***16-19 October 2005
Holiday Inn
Brisbane***

Sponsorship Opportunities



**Australian
Library and
Information
Association**



Evolution of Evidence:

Global Perspectives on Linking Research with Practice

For the first time in Australia, ALIA presents the ***Third International Evidence Based Librarianship Conference***. This event brings together researchers, practitioners and managers committed to best practice and excellence in the information and library industries.

Delegates at the conference include key decision makers representing health and government agencies, law firms, universities, schools and private enterprise.

Sponsors will have the unique opportunity to reach an international audience and to align their products and services with a dynamic new approach to information service delivery. Maximise your exposure by sponsoring the *Third International Evidence Based Librarianship Conference* to receive promotional benefits over an extended period. Marketing for the conference includes advertising in leading US, UK and Australian library publications and via Australian and international email lists.

The following sponsorship opportunities are not exhaustive and can be tailored to your needs. Availability is limited so contact sponsorship coordinator Clare Glanville on +61 (0)7 4631 1546 or email: glanv@usq.edu.au to guarantee your involvement in this exclusive, not-to-be-missed event.

The Evidence Based Librarianship Conferences

- ➔ The first conference was held in Sheffield, United Kingdom in 2001.
- ➔ The second conference held in Edmonton, Canada in 2003 attracted 200 delegates from the UK, USA, Canada, Sweden, Norway, United Arab Emirates, South Africa and Australia.
- ➔ Previous event sponsors include:
 - Elsevier Science
 - BMJ Publishing Group
 - Institute of Physics
 - Special Libraries Association
 - YPB Library Services

Evidence Based Librarianship is:

- ➔ Using research to inform practical decision-making
- ➔ Maximising the value and impact of our information services
- ➔ Harnessing the evidence base for our teaching and learning
- ➔ Developing tools for benchmarking, good practice, guidelines, standards, accreditation and audit
- ➔ Delivering effective and cost-effective LIS services

Feedback from 2003 conference delegates:

"A wonderful conference. The most interesting I have attended throughout my professional life"

"The excitement in the room was palpable. How exhilarating, invigorating and renewing!"



Sponsorship Opportunities and Benefits

Welcome reception (1 package) = \$4,000

Farewell reception (1 package) = \$4,000

- Naming rights to the welcome or farewell reception in all conference promotional material, including website and conference handbook
- One full delegate registration to conference, including ticket to the conference dinner
- Additional ticket to the welcome or farewell reception
- Opportunity for company spokesperson to address delegates (maximum five minutes)
- A promotional item of your choice in conference satchels

Website (1 package) = \$3,000 – SOLD

- Sponsor name, logo and link to company website displayed on all pages of the conference website as site sponsor
- One full delegate registration to conference, including ticket to the conference dinner
- Sponsor name and logo displayed in all conference promotional material, including conference handbook
- A promotional item of your choice in conference satchels

Delegate satchel branding (1 package) = \$3,000

- Company logo exclusively printed on delegate satchels
- One full delegate registration to conference, including ticket to the conference dinner
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels

Formal poster viewing session (1 package) = \$2,000

- Naming rights to the formal poster viewing session in all conference promotional material, including website
- One full delegate registration to conference, including ticket to the conference dinner
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels

Student volunteer package (1 package) = \$2,000 - SOLD

- One full delegate registration to conference, including ticket to the conference dinner
- Sponsors logo printed exclusively on volunteer t-shirts to be worn by QUT students throughout the conference
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels



Sponsorship Opportunities and Benefits

Lunch (2 packages available – Tuesday and Wednesday) = \$2,000

- One full delegate registration to conference, including ticket to the conference dinner
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels

Keynote speaker plenary sessions (5 packages) = \$1,500

- Official recognition of keynote sponsor in all conference promotional material, including website and conference handbook
- Acknowledgement of keynote sponsor by session chairperson
- Opportunity to display lectern signage (sponsor to provide)
- One full delegate registration to conference, including ticket to the conference dinner
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels

* The Keynote speakers are Eric Davies (UK), Peter MacAuley (Australia), Laurel Anne Clyde (Iceland), Joanne Marshall (USA), Andrew Booth (UK) and Anne Brice (UK). See <http://conferences.alia.org.au/ebi2005/program.html> for more program details

Awards and prizes = \$1250 – SOLD

- Naming rights to the awards presented at the closing plenary session. Prizes will be awarded for Best Research Paper, Best Hot Topic Presentation, Best Poster, etc

Morning tea/Afternoon tea (4 packages remaining) = \$1,000

- One day delegate registration to conference for sponsored day
- Sponsor name and logo displayed on sponsorship page of the conference handbook
- Sponsor name, logo and link to company website displayed on sponsorship page of the conference website
- A promotional item of your choice in conference satchels

Advertising = \$800

- Single A5 page advertisement in the conference handbook

Satchel insert = \$500

- A promotional item of your choice in conference satchels

Additional sponsorship opportunities exist. Packages are not definitive and can be discussed further.

Contact:
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