



# Scenario Planning for Communities of Practice

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# Introduction

- What is scenario planning?
- Why would we be interested in using it?
- How can it be used in a CoP?
- What outcomes are we looking for?
- What does it all mean?

# Scenario Planning

- “Scenarios are stories about the way the world might turn out tomorrow, stories that can help us recognise and adapt to changing aspects of our present environment” Peter Schwartz, *The Art of the Long View*

# Scenario Planning

- Scenario development is a social process, individuals working together to combine their spontaneous insights as a way to scaffold each other's tacit knowledge that is as yet unconnected" Kees van der Heijden, *Scenarios, strategies and the strategy process*

# Scenario Planning

- Origin
- Risk
- Decision making
- Mindset
- Response and flexibility
- Strategy
- The future

# Using scenario planning

- The future
- The possibilities
- The likelihood
- The responses
- The outcomes
- The meaning

# Communities of Practice

- What are they?
- How are they used?
- What have been the outcomes?
- How can they be improved?
- Collective problem solving
- A new method – scenario planning

# Scenario planning in CoP's

- Collaboration
- Engagement
- Collective intelligence
- Challenge to mindsets
- Preparedness
- Conversation

# An example

- What would we like to know?
- How to frame the scenarios?
- How to use the scenarios ?
- What are the responses?
- What do the responses mean?
- The conversation (or the dialogue)
- Outcomes

# The conversation

- As a broad consequence, knowledge management tools and processes in the Web 2.0 world aim to engage people to connect, to share, and to have meaningful conversations.
- Communities of Practice provide one forum in which conversations occur.
- Scenario planning is about engaging people to have a conversation in the same way, but instead of now, we look to the future.

# Conclusion...

- Scenario planning is a strategic tool that can be applied to communities of practice.
- We can use scenario planning with the collective intelligence within a CoP to look at possible futures and outcomes.
- Scenario planning gives us the ability to challenge existing mindsets and prepares us for quick and flexible responses when the future becomes today.

# Questions and suggestions

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