

NEW DIRECTIONS IN SPECIAL LIBRARIANSHIP

3-4 November 2005, RACV Club Melbourne

INVITATION TO SPONSOR

NEW DIRECTIONS IN SPECIAL LIBRARIANSHIP is a symposium designed to explore new, indispensable roles for Special Librarians in the virtual environment, therefore it is a leap into the 21st century for some Special Libraries. This unique ALIA event will take place over one and a half days and is aimed at finding ways for Special Librarians to re-position themselves as vital, integral parts of their organisations. The Symposium is expected to attract 80 to 100 information professionals working in Special Libraries.

The program features keynote speakers, workshop sessions and panel sessions, and will include a symposium dinner to give colleagues and friends an opportunity to socialise over fine wine and great food. Opportunities exist for sponsors to provide mini product reviews.

NEW DIRECTIONS will be held at the new, elegant RACV Club, located in Bourke St in the heart of Melbourne city. The club has recently completed extensive renovations and boasts state of the art symposium facilities.

ALIA would like to offer Information Industry participants an opportunity to have a presence at this event, designed to encourage a review of the roles of Special Librarians in the new online environment. We therefore offer you various sponsorship opportunities to promote your services to this specialised market of library and information professionals. Expand your influence via one of the following sponsorship packages, or contact ALIA to discuss a tailored package to suit your needs.

Georgina Dale
Elizabeth Swan

Convenors of NEW DIRECTIONS IN SPECIAL LIBRARIANSHIP

NEW DIRECTIONS IN SPECIAL LIBRARIANSHIP: sponsorship packages at a glance

All prices include GST

Package	Price	Available	Name and logo on promotional material	Name and logo on signage	Verbal acknowledgement	Mini product review	Programme: Company name and logo	Website: Company name, logo and link	Delegate list	Folder inserts	Comp. tickets to symposium
Major Sponsor	\$1980	1	Name and logo on all promo material	All signage	Throughout symposium	During Evening Drinks on Day 1	Yes	Yes	Onsite	2	2
NEW DIRECTIONS Dinner	\$1100	1	Name and logo on all promo material regarding dinner	Signage at dinner	Beginning of dinner	-----	Yes	-----	Onsite	1	1
NEW DIRECTIONS Lunch	\$770	1		Signage in lunch area	Beginning of lunch break	During lunch break	Yes	-----	Onsite	1	1
NEW DIRECTIONS Closing Reception	\$550	1		Signage in closing reception area	Beginning of closing reception	-----	Yes	-----	Onsite	1	-----
Morning/ afternoon Break	\$550	3		Signage in morning/ afternoon break area	Beginning of morning/ afternoon break	During morning/ afternoon	Yes	-----	Onsite	1	-----

NEW DIRECTIONS: sponsorship packages in detail

Major Sponsor [1 available]

\$1980

- Recognition as Major Sponsor in all symposium promotional material
- Company name and logo on all symposium banners and signage and on folder
- Verbal acknowledgement by Chairpersons as Major Sponsor throughout the symposium
- Mini product review session during Evening Drinks on Day 1
- Company name and logo in final programme
- Company name, logo and link on symposium website
- Delegate list onsite
- 2 items of promotional material in symposium folder
- Two (2) complimentary symposium registrations, which includes dinner tickets

NEW DIRECTIONS Dinner Sponsor [1 available]

\$1100

- Name and logo on all promotional material regarding dinner, including dinner tickets and printed menu
- Company banners and signage at dinner
- Verbal acknowledgement as Dinner Sponsor at beginning of dinner
- Company name and logo in final programme
- Delegate list onsite
- 1 item of promotional material in symposium folder
- One (1) complimentary symposium registration, which includes dinner ticket

NEW DIRECTIONS Lunch Sponsor [1 available]

\$770

- Company banners and signage in lunch area
- Verbal acknowledgement as Lunch Sponsor at beginning of sponsored lunch break
- Mini product review session during lunch break
- Company name and logo in final programme
- Delegate list onsite
- 1 item of promotional material in symposium folder
- One (1) complimentary symposium registration, which includes dinner ticket

NEW DIRECTIONS Closing Reception Sponsor [1 available]

\$550

- Company banners and signage in closing reception area
- Verbal acknowledgement as Closing Reception Sponsor during closing reception
- Company name and logo in final programme
- Delegate list onsite
- 1 item of promotional material in the symposium folder

Morning/afternoon Break Sponsors [3 available]

\$550 each

- Company banners and signage in morning/afternoon break area
- Verbal acknowledgement during afternoon/morning break sponsors
- Mini product review session during morning/afternoon break
- Company name and logo in final programme
- Delegate list onsite
- 1 item of promotional material in the symposium folder